



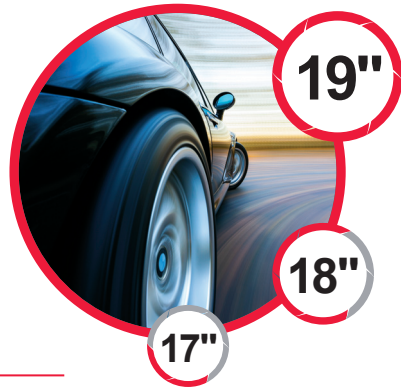
ULTRA HIGH PERFORMANCE

# UHP

## THE NEW TYRE RANGE TO SUPPORT YOUR GROWTH AND PROFITABILITY

### MODERN DESIGN AND PERFORMANCES WITH SPECIAL TREAD PATTERN

- Developed by European designers
- Combining safety with performance
- 100% compliant with the new regulations



### BETTER RESPONSE TO MARKET NEEDS TO CAPTURE VALUE

- Dedicated offer from 17" and above
- New dimensions in 19"

**New sizes in 19"**

235/35R19	91	Y
255/35R19	96	Y
235/40R19	96	Y
245/40R19	98	Y

**NEW**

*Commercial launch in Q1, 2017*

### SAFE DRIVING ON WET AND DRY ROADS

#### Asymmetrical tread pattern design

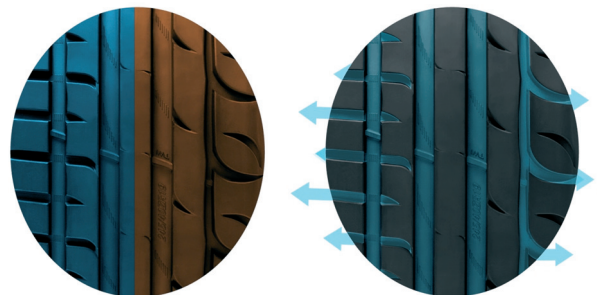
- Wet road – inside part: longitudinal and transversal grooves for water evacuation
- Dry road – outside part:
  - large tread blocks
  - optimized contact patch

#### Improved performances

- Wear performances: optimized casing construction, tread pattern rigidity, new silica compound
- Rolling resistance and wet traction: New Silica compound

### IMPROVED PERFORMANCE

WET ROAD    DRY ROAD    WATER EVACUATION



### TARGETED PERFORMANCES\*



\* Tests are ongoing.

