

**THE MICHELIN ENERGY™ XM2 TIRE.
STRONGER TO KEEP YOU SAFE
ON TOUGH ROADS.**

ROBUSTNESS

LONGEVITY
lasts 20% longer*

SAFETY
stops 1.7m shorter**



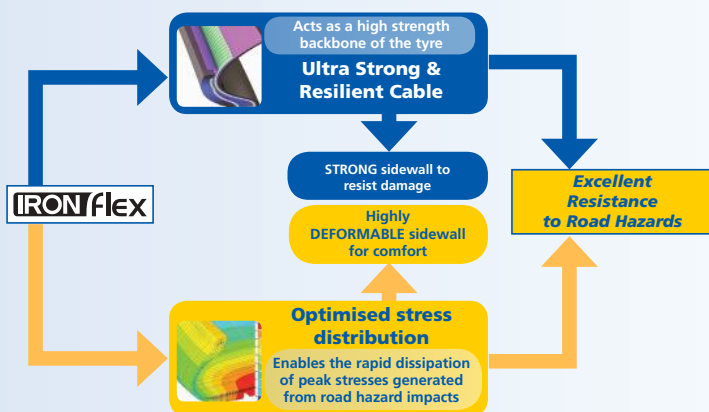
MICHELIN ENERGY™ XM2

The new Michelin Energy™ XM2 is a tyre developed to meet the performance needs of our customers in emerging market conditions. It will be available in a large range of sizes from 13 to 16 inch and in speed ratings T, H and V.

Designed for robustness, long life and safety, the Michelin Energy™ XM2 helps to reduce the risk of damage, stops shorter and lasts longer, while letting you stay safely in control.

ROBUSTNESS

A robust design that provides high resistance to damage from road hazards, such as potholes, debris, kerb impacts etc., and prolongs tyre life.



Lasts 20% longer*

LONGEVITY

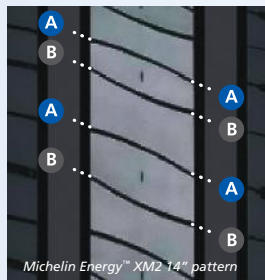
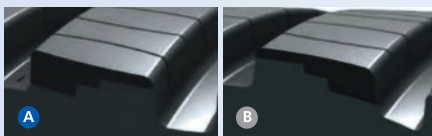
The increased robustness of the new Michelin Energy™ XM2 tyre reduces the risk of damage which could lead to a “blowout”. This, combined with the special tread rubber formulation, has a double impact on increasing tyre life. Here is how Michelin Energy™ XM2 can give you more mileage.

ALTERNATING BRIDGING TECHNOLOGY

Alternating Bridging Technology reinforces the rigidity of tread blocks. With increased rigidity, the tread blocks move less freely, reducing the rate of tyre wear.

SIPES WITH ALTERNATING BRIDGE

This “bridge” connection between tread blocks limits their flexibility, preventing rapid tyre wear without compromising on wet grip.



Stops 1.7m shorter**

SAFETY

Stops 1.7 meters shorter than the average of competitors. The Micro-Adaptive compound has higher flexibility. This allows the tread of the Michelin Energy™ XM2 to adapt itself to the irregularities of the road surface and therefore guarantees excellent grip in both wet and dry conditions. The result is that when the Michelin Energy™ XM2 has stopped, the average of competitors is still at a speed of 20 km/h.



1.7m

PROVEN BENEFIT - SHORTER BRAKING DISTANCE



*Internal test results, compared to 195/65R15 Michelin Energy™ Saver
 **Based on external tests done by Shanghai Motor Vehicle Inspection Centre (SMVIC), measuring dry road braking distance from 100 to 0 km/h, against 5 competitor tyre brands in 195/65R15. November 2010
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